

Transport and logistics trends to watch out for in 2019



It's only a slow down if you slow down

Despite speculation about a potential slowdown in the global economy, over 80% of businesses felt confident about their stability into the future. More than half of those were "rather positive" about the future with over 60% stating that they are actively investing in efficiency initiatives to maintain profitability in the event of a downturn.



Deglobalization presents opportunities as well as threats

Talk of trade wars and "deglobalization", has sparked concerns about knock-on effects for logistics companies. However, businesses have a much more positive outlook, with many confidently planning to adapt dynamically to the effects of trade conflicts.



Looking on the bright side of Brexit

Uncertainty about Brexit has also led to speculation about deglobalization. However, 88% of respondents say they are prepared for any disruption or will not be directly affected by Brexit with only 12% said they feared extreme consequences.



The biggest shortage is skills

Almost half of respondents put skilled staff shortages at the top of their concerns and a third put driver shortages high on their list. But this concern reveals a positive outlook with businesses looking to expand rather than downsize.



The digital revolution is more mainstream than you might think

Is all the talk of digitization and emerging technologies hype or reality? While just 11% identified themselves as pioneers in this area, and 33% saw digitization as a real challenge, 66% thought they were investing sufficiently in digitization and 44% had already implemented digitized solutions in key areas.



Cities present logistical challenges

Cracking the challenge of "the last mile" is critical to securing a profitable logistics industry in the future. The need for cleaner, modes of transport to overcome environmental and health fears in cities was widely recognized across the industry with a 33% of respondents already deploying alternative drives and 41% planning to implement them into their fleets shortly.

Data source: The Transport Logistic Trend Barometer 2019